



Yasmin Shawky

Junior Marketer

CONTACT

PHONE:
01155897369

Home:
El Obour City

EMAIL:
yasmin1shawky@gmail.com

Profile

I graduated from the marketing major with excellent grade, during the study period I was interested in attending online courses on digital marketing, stress management and emotional intelligence.

Education

- 2019 – 2023 Bachelor of Commerce Marketing
MCI Academy, Cairo
Marketing department

Skills

- Microsoft Office [Word, Excel, PowerPoint]
- Adaptability and Learning Agility
- Relationship Building
- Communication Skills
- Teamwork and Collaboration

Courses

- **Digital Media and Marketing Strategies, Coursera, University of Illinois at Urbana-Champaign, 2023**
Skills gained (Digital Marketing, social media, Content Marketing, search marketing, Brand Communication).
- **Digital marketing, Udemy, 2023**
inbound marketing, Content marketing, content creation, affiliate marketing, lead generation, Branding, marketing analytics, Digital advertising concepts.
- **Mini Social Media Marketing Agency, Modasser Hani, 2023**
Manage and improve social media accounts, make marketing strategies, how to make ads for customers, analyze the performance of ads and how to deliver customers to the customer.
- **Human Resource Management, Teracourses, 2023**
The administrative structure of the HR department, the tasks that need a job, the HR framework, its responsibilities, departments, interview details, staffing requirements and training plan.